

Insights

What am I?

An Empiricist self-identifies as a *snowflake*, individual and ephemeral;
An Idealist self-identifies as a *ghost*, immanent and transcendent;
An Activist self-identifies as an *ocean*, indomitable and irresistible;
A Conformist self-identifies as a *droplet*, indispensable and insignificant;
A Theorist self-identifies as a *memory*, insistent and evanescent;
And each of these identities is a *model of the soul*, essential and elemental.

How can I be happy?

Data are stored observations; *knowledge* is organised data; *wisdom* is appropriate knowledge; *virtue* is enacted wisdom; and *happiness* is recognised virtue.
Conversely: *lies* are alternative facts; *conspiracies* are correlated lies; *delusions* are believed conspiracies; *violence* is enacted delusion; and *happiness* is a warm gun.
Thus one can be happy; but as an *aim in life* this is quite meaningless.

What is my aim in life?

An Empiricist aims for the *excitement* of new experiences;
An Idealist aims for the *purity* of one vision;
An Activist aims for the *achievement* of great deeds;
A Conformist aims for the *acknowledgment* of faithful service;
A Theorist aims for the *originality* of novel ideas;
And each of these aims is a *path to fulfilment*, a prospect of complete contentment.

What is going on?

Through *panactivism* a society becomes a democracy;
Through *populism* a democracy becomes an autocracy;
Through *pragmatism* an autocracy becomes a tyranny;
Through *paternalism* a tyranny becomes an oligarchy;
Through *professionalism* an oligarchy becomes a bureaucracy;
And through all of these interventions together – each in its own way, but none too much – a society acquires another *level of complexity*, for better or worse.

What is truth?

An Empiricist sees truth as *correspondence* with verifiable evidence;
An Idealist sees truth as *coherence* with a chosen world-view;
An Activist sees truth as *consequence* with purpose;
A Conformist sees truth as *conformance* with established teachings;
A Theorist sees truth as *concurrence* with a defined method or model or theory;
And through all of these perspectives together – each in its own way, but none too much – a person sees the *true truth*, for better or worse.

How do I think?

Human cognition is *organised pattern recognition*.
All animals recognise patterns, but humans organise these patterns through their use of *language*; which is sustained and developed through their use of *writing*; which is made clear and distinct through their use of a modular *alphabet*.

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